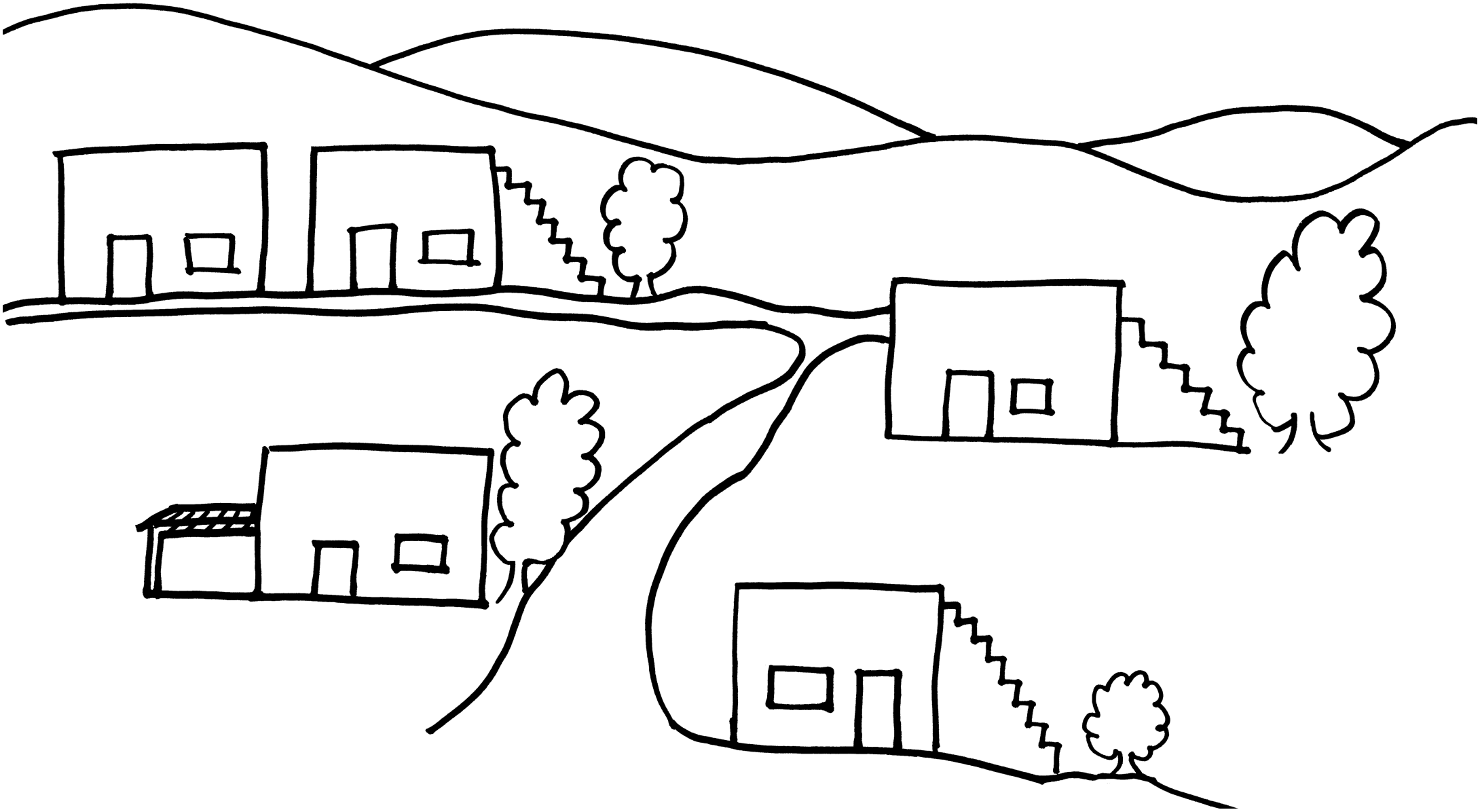B is for Bethlehem